

Name: _____



Apprenticeship Bootcamp 2024

Regional Strategy Session #1

Session #1: Identifying your Apprenticeship Ecosystem

Developing and sustaining high-quality Registered Apprenticeship Programs requires collaboration between employers, training providers, state agencies, and other workforce stakeholders.

The **Integrated Business Service Team** model is one method for improving the quality and consistency of these collaborations by creating a space for discussion and strategizing on local and regional efforts.

To successfully integrate our services to employers and individuals with our diverse array of partners however, we need:

- An understanding of who the key stakeholders in our area are.
- A working knowledge of the services our partners provide.
- The ability to identify opportunities for including or reinvigorating unengaged collaborators.

In this section, you will identify the stakeholders in your area both individually and as a part of your assigned group. While you may not be in the same Local Workforce Area as all your group members, you likely share regional partnerships that are mutually applicable. For sections 1a-1c, only list partners you can easily call to mind.

1-a: Working individually, in the space below, list the State Agencies and WIOA Title Partners operating in your area. (3 minutes)

For each partner/agency, list any applicable points of contact, and a brief description of the services they provide to employers and/or individuals.

Ex: Stan Jobman – Business Services Representative, IDES – Primary Contact for Virtual Job Fairs

1-b: Now, working individually, identify the major economic development organizations and chambers operating in your area & points of contact: (3 minutes):

Ex: Greater Wrigleyville Chamber – Sammy Sosa (President)

1-c: Working individually, identify the training providers in your area and, if applicable, list points of contact. Include K-12 districts, community colleges, industry training providers, and any alternative schooling providers (3 minutes):

Ex: Xavier’s School for Gifted Youngsters – Hank McCoy (Head of Medical Education)

1-d: Working as a group, read aloud and compare your lists for 1.1a-1.1c. In the space below, identify the organizations from each category which others had that you were missing (5 minutes):

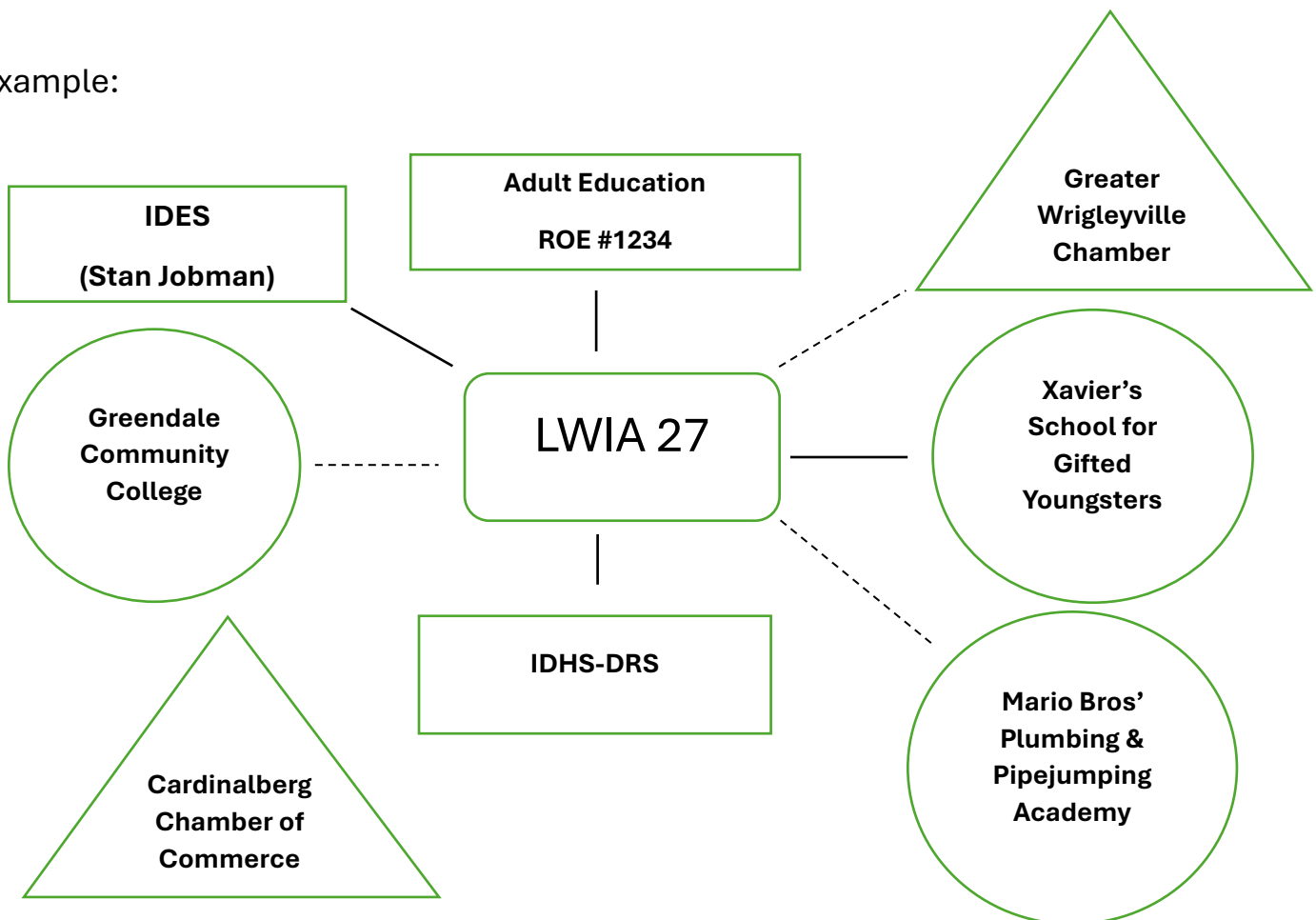
1-e: Working as a group, draw your area or region’s apprenticeship ecosystem on the provided easel pad, expressing it as a web of connections between your LWIA and its partners. Use only the top half of your easel pad (15 minutes).

- Represent State Partners with **rectangles**.
- Represent Economic Development partners with **triangles**.
- Represent Training Providers with **circles**.
- Indicate strong partnerships with a **solid line**.
- Indicate under-developed partnerships with a **dashed line**.
- Indicate a lack of partnership with **no line**.

A **strong partnership** is one in which both organizations are comfortable making employer or participant referrals, conducting joint outreach, or explaining partner services to an employer.

An **underdeveloped** partnership is one in which partners may have a general awareness of each other and may have collaborated before but need a refresher and/or additional discussions on how to work together.

Example:



1-f: Working as a group, use your area’s diagram to identify at least two instances of strong partnerships. In the space below, write down some of the reasons you believe that these partnerships have been successful/productive and share with your group (5 mins):

I.

II.

1-g: Working as a group, use your area’s diagram to identify three instances of underdeveloped or non-existent partnerships. In the space below, write down some of the reasons you believe these partnerships are not as successful as others in your area and share with your group (5 mins):

I.

II.

III.

1-h: Working as a group, for each of the underdeveloped or non-existent partnerships listed above, brainstorm two strategies for how to improve the quality or consistency of the partnership.

Once you have brainstormed your six strategies, pick three that you will commit to enacting this year. Below your diagram on your group’s easel, write these strategies out as action items beginning with the words “Our team will...”

Ex: “Our team will improve the consistency of collaboration with Greater Wrigleyville Chamber by more regularly attending their events, personally reaching out to invite their staff to our BST meetings, and scheduling Lunch & Learn-style events featuring our various partners with them throughout the spring.”

1-i: Working individually, make a list of three successful events you have attended or organized in Workforce Development. For each event, write three components of its design or execution which you believe contributed to its success:

I.

-
-

II.

-
-

III.

-
-

1-j: Working as a group, brainstorm three events that you and your partners could organize and co-host to increase apprenticeship awareness and viability in your region. These events can target businesses, career seekers, ed. partners, or the broader community. These should be new events rather than repeats/events currently planned.

For each of your proposed events, list the following:

- Target Audience
- Purpose
- Potential Venues
- IBST Stakeholders

Choose three of these events to write on your easel under your action items.

I.

II.

III.

1-k: Working as a group, discuss any current processes (formal or informal) you have in place for business services referrals between your organizations. Make note of referral processes which allow for joint outreach.

Brainstorm two strategies for improving your current referral system and write them below:

I.

II.

1-l: Working as a group, brainstorm and workshop a slogan for your area's business services team. Unlike mission statements, which are oftentimes verbose and broad, a slogan is quick and to the point, and reflects the character and personality of your collaboration. Write this slogan at the bottom of your easel.

If time permits: Use the remainder of your time to discuss current business relationships and leads, following up on discussions from your last Integrated Business Services Team meeting.