

National Apprenticeship Week

#NAW2021

APPRENTICESHIP
BUSINESS
CHAMPIONS:
BUILDING IN-
HOUSE TALENT



Moderator

Tony Fuhrmann, Director, Madison County Employment & Training Department (LWIA 22), incoming president Illinois Workforce Partnership, and Apprenticeship Illinois Committee Marketing Work Group Chair



Employer Panelists

Karen Kryder, Innovative Learning Team Leader, FHN

Ryan Long, IT Support Manager, Continental Tire the Americas, LLC.

Meghan Parrilla, VP, Global Early Careers – Apprenticeships, Aon Services Corporation

Robert Woolum, Corporate Trainer II, North American Lighting, Corporate HQ

**WEDNESDAY, NOV 17
9-10 AM**

Dollar for dollar, no workforce training method packs as much punch as apprenticeship. On average, employers realize an average return on investment of \$1.47 for every \$1 invested. Come hear how employers are using apprenticeships to build in-house talent. Learn about how they got involved; what they see as the benefits of apprenticeship; myths they want to dispel about apprenticeship; what they would share with their former selves about launching an apprenticeship.



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