

PEPSI MIDAMERICA NAW PROCLAMATION

WHEREAS, National Apprenticeship Week is celebrating its 10th anniversary of raising awareness of the vital role Registered Apprenticeships provide in creating opportunities by allowing apprentices to earn while they learn and preparing a pathway to good, quality jobs and well-paying careers in Marion, IL and across the nation; and

WHEREAS, Pepsi MidAmerica recognizes the urgent need to prepare and maintain an inclusive, diverse and highly skilled workforce that is capable of meeting the demands of the industry we serve and fortifying our economy; and

WHEREAS, Registered Apprenticeship programs enable employers to develop and train their future workforce while offering career seekers pathways to good, quality jobs and well-paying careers; and

WHEREAS, Pepsi MidAmerica recognizes that Registered Apprenticeship, a proven and industry-driven training model is recognized as a key strategy to improving job quality, and creating access to good-paying, family-sustaining jobs for all, starting with youth and young adults, while addressing some of our nation's pressing workforce challenges such as rebuilding our country's infrastructure, addressing critical supply chain demands, supporting a clean energy workforce, modernizing our cybersecurity response, and responding to care economy issues.

NOW, THEREFORE, I, Justin Shewey, VP Human Resources of Pepsi MidAmerica, call upon our industry partners to recognize the value of Registered Apprenticeship, and to promote industry awareness and expansion during the 10th anniversary of National Apprenticeship Week: November 17 through November 23, 2024.

IN SUPPORT,



Justin Shewey
VP Human Resources
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