




The chart below shows available outreach materials that are offered on Illinois workNet. State and local partners have access to the original files to produce these outreach materials. These resources can be found on [this article page](#).




Audience Categories: Audience type is determined on who the materials are offered to and who will be the most likely to use it.





I = Individuals	E = Employers	D = Disabilities	V = Veterans	Y= Youth
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Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Stand Up Banner - Individuals	Banner	Stand up banners may be used at events or at workNet centers. "Discover everything you need to succeed."	33.5" x 80"			X		X	X	X



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Stand Up Banner - Employers	Banner	Stand up banners may be used at events or at workNet centers. "Illinois workNet works for your business."	33.5" x 80'			X				



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Table Top Banner - Individuals	Banner	Table top banners may be used at events or at workNet centers. "Discover everything you need to succeed."	11.5" x 21"			X		X	X	X
Table Top Banner - Employers	Banner	Table top banners may be used at events or at workNet centers. "Illinois workNet works for your business."	11.5" x 21"				X			



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Posters - Individuals	Poster	Poster geared towards individual audience. "Illinois workNet works for you."	22.5" x 28.5"		X	X		X	X	X
Posters - Employers	Poster	Poster geared towards employer audience. "Illinois workNet works for your business."	22.5" x 28.5"		X		X			
Mousepads	Mousepad	Mousepads may be used in resource rooms at Illinois workNet centers. "Discover everything you need to succeed"	9.5" x 8"			X	X	X	X	X


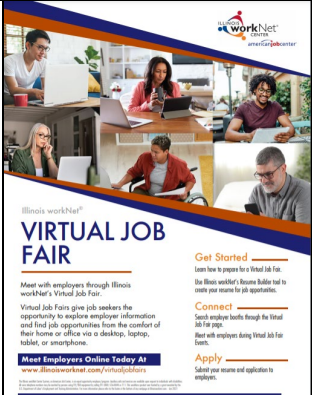
Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
		from career training to finding a job.“								
Folders	Folder	Pocket folder that may be used by partners for customers and at events. “Connecting, Training & Developing Illinois’ Workforce.”	9” x 12”			X	X	X	X	X
Fabric Banner	Banner	Large banner with prominent display of Illinois workNet and American Job Center logos. “Illinois workNet works for you.”			X	X	X	X	X	X
Table Covering 1	Table Cover	Table covering that may be used at events. Option 1.			X	X	X	X	X	X
Table Covering 2	Table Cover	Table covering that may be used at events. Option 2.			X	X	X	X	X	X


Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Quick Start Guide for Computers	Flyer	Overview of tools available on Illinois workNet. Can be attached to computers in resource rooms.				X	X	X	X	X



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Quick Start Guide Flyer	Flyer	Overview of tools available on Illinois workNet.	8.5 x 11			X	X	X	X	X
Employment 101 Flyer	Flyer	This flyer offers an overview of how individuals can reach their employment goals using Employment 101 on IwN. "Employment 101: Plan to reach your employment goals."	8.5" x 11"			X				



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Individual Flyer - General	Flyer	Flyer for individuals to let them know about Illinois workNet. "Illinois workNet works for you."	8.5" x 11"			X		X	X	X
Individual Flyer - Custom	Flyer	Flyer for individuals to let them know about Illinois workNet. "Illinois workNet works for you." This is customizable for LWIAs.	8.5" x 11"		X	X		X	X	X



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Employer Flyer - General	Flyer	Flyer for individuals to let them know about Illinois workNet. "Illinois workNet works for your business."	8.5" x 11"			X				
Employer Flyer - Custom	Flyer	Flyer for individuals to let them know about Illinois workNet. "Illinois workNet works for your business" This is customizable for LWIAs.	8.5" x 11"		X	X				



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Menu Guides	Flyer	This one pager shows how users can navigate the updated Guide Pages interface.	8.5" x 11"			X	X	X	X	X
Virtual Job Fair – Job Seekers	Flyer	This one pager introduces job seekers to the Virtual Job Fair tool on Illinois workNet.	8.5" x 11"			X		X	X	X



<p>Virtual Job Fair - Employers</p>	<p>Flyer</p>	<p>This one pager introduces employers to the Virtual Job Fair tool on Illinois workNet.</p>	<p>8.5" x 11"</p>	 <p>The flyer is titled "Illinois workNet Virtual Job Fair" and includes the following text:</p> <p>Learn more at www.illinoisworknet.com/virtualjobfairs</p> <p>Meet Job Seekers Online Today!</p> <p>Meet Job Seekers using Illinois workNet's Virtual Job Fair. Virtual Job Fairs give employers the opportunity to host informational sessions and recruit potential candidates for job openings.</p> <p>EMPLOYERS</p> <table border="1"> <tr> <td> <p>Prepare</p> <ul style="list-style-type: none"> • Set up your Virtual Job Fair booth to get maximum visibility to all openings. • Review general guidelines to setting up your Virtual Job Fair booth. </td> <td> <p>Outreach</p> <ul style="list-style-type: none"> • Identify your company's Virtual Job Fair key messages and announcements. • Promote and recruit candidates using the workNet social media platform. </td> <td> <p>Connect</p> <ul style="list-style-type: none"> • Meet and chat with potential candidates through Virtual Job Fair events. • Schedule your company's next gathering, booth, and additional events. </td> </tr> </table>	<p>Prepare</p> <ul style="list-style-type: none"> • Set up your Virtual Job Fair booth to get maximum visibility to all openings. • Review general guidelines to setting up your Virtual Job Fair booth. 	<p>Outreach</p> <ul style="list-style-type: none"> • Identify your company's Virtual Job Fair key messages and announcements. • Promote and recruit candidates using the workNet social media platform. 	<p>Connect</p> <ul style="list-style-type: none"> • Meet and chat with potential candidates through Virtual Job Fair events. • Schedule your company's next gathering, booth, and additional events. 	<p>X</p>		<p>X</p>			
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Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Requirements for Registering an Apprenticeship Flyer	Flyer	This flyer indicates what is required to create an apprenticeship program in Illinois and offers contact information for follow up questions.	8.5" x 11"			X				
Combined Employer-Based Training Flyer	Flyer	This flyer covers different forms of training opportunities that are available to employers such as OTJ, Customized, IWT, Class-Sized, and Apprenticeships.	8.5" x 11"			X				

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Incumbent Worker Training Flyer	Flyer	This flyer discusses the benefits of using Incumbent Worker Training and offers quick testimonials from other companies in Illinois that have implemented this.	8.5" x 11"			X				
On-the-Job Training Flyer	Flyer	This flyer covers information and benefits of On-the-Job Training for employers.	8.5" x 11"			X				



Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Customized Training Flyer	Flyer	This flyer covers information and benefits of Customized Training for employers.	8.5" x 11"			X				
disabilityworks Flyer	Flyer	This flyer discusses what is available for those with a disability on IwN's disabilityworksthat site.	8.5" x 11"				X			




Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Dislocated Worker Program Flyer	Flyer	This flyer covers the Dislocated Worker Program and has information on available services, eligibility, and contact information.	8.5" x 11"			X				
Laid Off Worker Flyer	Flyer	Layoff Recovery flyer that offers next steps and resources on IwN for individuals who are experiencing a layoff.	8.5" x 11"			X				




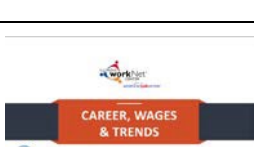
Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Laid Off Worker Audience Flyer Template	Flyer	Layoff Recovery flyer template that LWIAs can customize for their workNet Center and events.	8.5" x 11"		X	X				
Trade Rapid Response Workshop Flyer	Flyer	This one pager from the Rapid Response Team explains what the Trade Adjustment Assistance Program is, their location, what they do, and what potential participants need to do.	8.5" x 11"			X				




Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
WARN Flyer	Flyer	This flyer discusses the Illinois WARN Act and what is required of employers experiencing a layoff.	8.5" x 11"			X				
Trade Adjustment Assistance (TAA) Flyer	Flyer	The TAA flyer offers an overview, eligibility, and benefits and services of this program that laid off workers may be able to participate in.	8.5" x 11"			X				

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Business Resources Flyer	Flyer	This flyer lists the different resources that are available for employers on Illinois workNet. "Free resources for success!"	8.5" x 11"			X				
Veterans Tools and Resources	Flyer	This flyer lists the different resources that are available for veterans on Illinois workNet. "Find & Transition to Civilian Jobs."	8.5" x 11"					X		

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Veterans Audience Template	Flyer	This is a customizable template that may be edited for a veteran audience.	8.5" x 11"		X				X	
General Audiences Template	Flyer	This is a customizable template that may be edited for a general audience.	8.5" x 11"		X	X				

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Workforce and Education Partner Audience Template	Flyer	This is a customizable template that may be edited for a workforce and education partner audience.	8.5" x 11"		X					
Advertisement Template	Flyer	This workNet flyer may be edited and tailored to the promotion of an upcoming event or other informational piece for job seekers or employers.	8.5" x 11"		X	X	X	X	X	X
WIOA Works Option 1 PPT Template	PowerPoint Template	WIOA PPT Template for Partners.			X	X	X	X	X	

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
WIOA Works Option 2 PPT Template	PowerPoint Template	WIOA PPT Template for Partners.			X	X	X	X	X	
Illinois workNet PPT Template	PowerPoint Template	Illinois workNet PPT Template for Partners.			X	X	X	X	X	
Illinois workNet PPT Template 16:9	PowerPoint Template	Illinois workNet PPT Template for Partners. (16: 9 ratio for widescreen slides/monitors)			X	X	X	X	X	
Illinois workNet PPT Template 4:3	PowerPoint Template	Illinois workNet PPT Template for Partners. (4:3 ratio for standard slides/monitors)			X	X	X	X	X	

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Flash Drives	Premium Item	2 GB flash drives with lwN logo. May be distributed at events.	2.19" x 0.75" x 0.39"			X	X	X	X	X
Notebooks	Premium Item	Small spiral notebooks with lwN logo on front. May be distributed at events.	5" x 7"			X	X	X	X	X
Sticky Notepads	Premium Item	Small sticky note book with sticky notes and tabs. lwN logo on the cover. May be distributed at events.	3.125" x 4.125" x 0.5"			X	X	X	X	X

Title	Type	Description	Sizes	Image	Custom Template Offered	Audience				
						I	E	D	V	Y
Pens	Premium Item	Pens with lwN logo. May be distributed at events.	0.5" x 5 and 7/16"			X	X	X	X	X
Tote Bags	Premium Item	Tote bags with lwN logo on one side. May be distributed at events.	15.25" x 14"			X	X	X	X	X